



Merchant Participation Guidelines

Welcome!

We are delighted at your interest in participating in the Edmonds Third Thursday Art Walk, now enjoying its tenth year. The Art Walk is a monthly event sponsored by the Edmonds Chamber of Commerce. It occurs 5 - 8 pm on the third Thursday of each month, every month of the year and is attended by 200 – 600 art admirers on that evening. There is no month in which the Art Walk does not occur. The low-overhead Art Walk staff is comprised of a director, who is paid a small monthly stipend, and volunteers – keeping costs limited to printing maps and banner-hanging (by the Public Works department).

Fees are due the first day of each quarter and are payable to the Chamber of Commerce. This is a DEMA (Downtown Edmonds Merchants Association) event that enjoys sponsorship by the Chamber of Commerce. You need not be a member of the Chamber to participate. Fees to participate are \$45 per quarter for Chamber members, and \$60 per quarter for non-members. This is payable to the Chamber of Commerce by the 1st of each quarter. Rates are pro-rated for partial quarters.

What you receive for participating:

- Art Walk director assigns an artist each month to your location whose art fits the interests of your clientele. Know that you are free to choose your own artists, as a number of merchants do. How long you exhibit the artist's work is decided between you and the artist - that evening only, through the weekend, or the entire month - so, choose a duration period that will best increase traffic to your store. Also, how much you charge as commission on a sold work - 0% to 50% - is decided between you and the artist.
- A listing on the Art Walk map published monthly in local print and online media.
- A listing on the map and information sheet designed and distributed by Art Walk Director Manya Vee. This same map and information appears on the Chamber of Commerce website about a week prior to the Art Walk.
- A rainbow spinner to mark your shop as a participant on the evening of the Art Walk. (You will be responsible for the care and storage of this pole and spinner. Replacements can be requested for \$20.)
- 3 - 4 times a year, banners – generously donated by John L Scott Real Estate and The Enterprise Newspapers – hung above the streets advertising the Art Walk.

Questions? Contact...

Manya Vee
Art Walk Director
409 Main Street Edmonds WA 98020
425.776.3778 or manya@manyaveeselects.com

Ready to Join?

- Fill out the sign up form and send it in to the Chamber.
- **Contact Manya so she's in the loop - sometimes the Chamber has a full plate and we don't want your location missing from the Art Walk map!**